THE

LEHIGH RADIO NETWORK

WLRN WLVR

SOUND POWER RADIO
640 kilocycles

THE YOUNG SOUND
690 kilocycles

BETHLEHEM, PA.

1968 LEHIGH FOOTBALL

1968 FOOTBALL SCHEDULE

DATE	OPPONENT	LOCATION	KICKOFF
Sept. 21	DREXEL	HOME	1:30
Sept. 28	Citadel	Hagood Sta., Charleston	8:00
Oct. 5*	WITTENBERG	HOME	1:30
Oct. 12	RUTGERS	HOME	1:30
Oct. 19	Pennsylvania	Franklin Field, Phila.	1:30
Oct. 26	Gettysburg	Musselman Fd., Gettysburg	1:30
Nov. 2	Colgate	A. Kerr Sta., Hamilton, N.Y.	1:30
Nov. 9#	DELAWARE	HOME	1:30
Nov. 16**	BUCKNELL	HOME	1:30
Nov. 23	Lafayette	Fisher Field, Easton	1:30

* Upperclassman Parents Weekend

** Freshman Parents Weekend # Houseparty Weekend

THE 85th SEASON

The 1968 football season marks Lehigh's 85th season on the gridiron, the Engineers first fielding a team in 1884. A look at records of the past years shows that Lehigh has had 36 winning seasons and 41 losing ones, with seven .500 seasons. Lehigh has had one undefeated and untied season, in 1950 under Coach William Leckonby. The Engineers record of 10 consecutive wins was also set under Leckonby with the last four games of 1956 and the first six of 1957. Lambert Cups, emblematic of eastern small-college football supremacy, were won in 1957 and 1961.

HISTORY OF THE LEHIGH-LAFAYETTE RIVALRY

This year will mark the 104th meeting of Lehigh and Lafayette on the gridiron, the most active football series in the nation. The series, which began October 25, 1884, has been played at least once a year ever since, with the exception of 1896 when there was a dispute over the eligibility of a Lafayette player. Lafayette holds the lead in the series, 61-37-5. In the week preceding "The Game" spirit runs high with the traditional freshman Pajama Parade through Bethlehem, pep rally, and bonfire held on Friday evening.

All broadcasts of Lehigh Football are presented on

WLVR, 690 kc, by

THE QUAKER STATE COCA-COLA BOTTLING CO.

Bethlehem, Pennsylvania

(Air time – 15 minutes before kickoff)

THE OUTLOOK FOR 1968

Once again this year sophomores will be counted on but, for the first time they will be providing, in most cases, depth rather than first-line efficiency.

Juniors, the first class selected and recruited by Head Coach Fred Dunlap, constitute half of the roster of 64, with 26 sophomores and 6 Seniors rounding out the squad.

One of the highly-praised juniors is tackle Reggie Jennings who made the Middle Atlantic Conference All-Star Team in 1967 as a sophomore. Rounding out the top men of the offensive team are quarterback Rich Laubach and guard John Miller, co-captains, and juniors Mike Leib split end, and Jim Ferketic, center.

Defensively, the potential leaders are halfback Fred Bergdoll, tackles Paul Koepff and Bob Fonte and linebackers Chuck Lieb, Mike Holva, and Pete Tomaino.

RETURNING LETTERMEN

NAME	POS.	HT.	WT.	CLASS
Miles Belic	G	6- 0	185	Jr.
Bob Bennicoff	DE	6- 2	190	Sr.
Fred Bergdoll	DB	5- 9	170	Jr.
Frank Cavagnaro	WB	5- 7	170	Jr.
Jim Ferketic	C	6- 2	225	Jr.
Bob Fonte	DT	5-10	195	Jr.
Brad Fox	DB	5- 9	170	Sr.
Mike Holva	LB	6- 2	205	Jr.
Reggie Jennings	OT	6- 1	235	Jr.
Leigh Kirby	TB	5-10	190	Jr.
Paul Koepff	T	6- 1	220	Jr.
Ron Kovatis	TB	5- 8	180	Jr.
Rich Laubach	QB	6- 1	200	Sr.
Mike Leib	SE	5-10	170	Jr.
Chuck Lieb	LB	6- 0	195	Jr.
Ron Matalavage	TE	6- 2	210	Sr.
George Mears	G	6- 1	195	Jr.
John Miller	G	5-10	210	Sr.
Bill Oehlke	FB	5-10	175	Jr.
Pete Tomaino	LB	6- 2	205	Jr.
Tom Tootell	WB	5-11	195	Jr.
Corey Wolford	DT	6- 2	210	Jr.

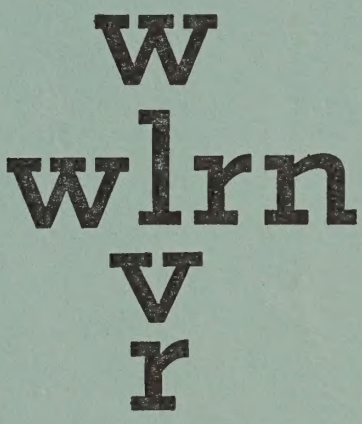
HEAD COACH FREDERICK H. DUNLAP

Fred Dunlap was appointed head football coach at Lehigh in January of 1965. He came to Lehigh after serving six years as an assistant on the coaching staff at Cornell.

He received his bachelor of arts degree from Colgate University in 1950. While at Colgate he lettered as fullback on three varsity football teams, captained the 1948 wrestling team and won an intramural boxing championship at 175 pounds. In 1950 he coached football at Hudson, N.Y. High School and then went into the Army. While in the Army, he was backfield coach of the Ft. Sill, Okla. 4th Army title-winning football team. After the Army, he coached another year at Hudson High School, was assistant freshman coach at Colgate and a member of the coaching staff of the University of Buffalo before going to Cornell and then to Lehigh.

FACTS ABOUT WLRN

WLRN, 640 on the AM dial, in its twenty-third year of service to the Lehigh community, brings to its listeners the new and exciting sounds of today's music Monday through Saturday. SOUND POWER's the name and SOUND POWER's the sound with the current TOP 64 and a nightly hour of solid gold, 10 o'clock, Monday through Thursday. Friday and Saturday features one-old, one-new on the SOUND POWER Classic Weekend. Complete campus and world news and sports, live broadcasts of all Lehigh wrestling matches and excellence in broadcasting are traditions WLRN proudly brings to the Lehigh listener. We hope you'll be one often.



LEHIGH'S TWO GREAT RADIO STATIONS

FACTS ABOUT WLVR

WLVR, Lehigh's YOUNG SOUND, 690 on the dial, features easy-listening, jazz, folk, classical, and the YOUNG SOUND, with a minimum of talk and a maximum of entertainment Monday through Saturday. Perfect for studying, the YOUNG SOUND also brings to its listeners the right combination of contemporary, easy-listening and mood music for you and your date. In addition to football, WLVR presents in depth coverage of all Lafayette weekend activities, as well as Lehigh live broadcasts of Lehigh basketball and hockey. The YOUNG SOUND, Lehigh's newest tradition, with the best in music, sports and news, is yours only on WLVR. Tune in once and you'll tune in often.